

Press Release

February 14, 2011

TeliaSonera International Carrier selected for Masthead Studios' MMORPG *Earthrise*

TeliaSonera International Carrier today announced that its Managed Data Center service has been selected by Masthead Studios for a three year deal to provide the gaming platform for *Earthrise*, a next generation post apocalyptic MMORPG, released in February.

The partnership sees TeliaSonera International Carrier providing a worldwide connectivity solution from New York, which includes IP connectivity, colocation, leased servers and management. With *Earthrise* being a MMORPG, the Bulgarian-based game studio needed an IP carrier with the ability to serve the needs of a high volume of players online simultaneously – offering high capacity and resilience against latency.

Through TeliaSonera International Carrier's individually designed server leasing, hosting and management solution, installed in its New York data center, Masthead has been able to geographically locate their game where fans will have the best quality service possible. Whilst the majority of Masthead's customers are based in the US, TeliaSonera International Carrier's infrastructure and connections are amongst the top globally, enabling gamers in Western Europe to also receive the upmost level of online playability.

Erik Hallberg, President of TeliaSonera International Carrier, adds "Our gaming platform is currently handling a large portion of all online gaming worldwide, and is purpose-designed to support the demands of online gamers both today and for the long term. Whilst we've been taking care of all the technical aspects of the *Earthrise* platform, Masthead has been able to focus their time and energy on the development of the game itself."

Earthrise is a post-apocalyptic, sci-fi MMORPG set in the distant future. Featuring a unique skill-based advancement system and player-driven economy, as well as extensive, meaningful player-vs.-player combat, *Earthrise* gives players countless options to forge their destiny through its sandbox-style game mechanics. *Earthrise* is available for purchase digitally at www.play-earthrise.com and through select distribution partners. Players who buy the game from the official site (www.play-earthrise.com) will receive the special Exemplar Armor Set, manufactured in the very nanoforges of Masthead Studios.

"TeliaSonera International Carrier's ability to provide server infrastructure for MMO games and its industry experience drew us to the service, **said Atanas Atanasov, producer of *Earthrise* and director of Masthead Studios.** "Online gameplay marks the backbone of the

TeliaSonera provides network access and telecommunication services in the Nordic and Baltic countries, the emerging markets of Eurasia, including Russia and Turkey, and in Spain. TeliaSonera help people and companies communicate in an easy, efficient and environmentally friendly way. Our ambition is to be number one or two in all our markets, providing the best customer experience, high quality networks and cost efficient operations. TeliaSonera is also the leading European wholesale provider with a wholly-owned international carrier network. In 2010, TeliaSonera's net sales amounted to SEK 107 billion, and at the end of December 2010 the total number of subscriptions was 156 million in 20 countries. The TeliaSonera share is listed on NASDAQ OMX Stockholm and NASDAQ OMX Helsinki. Read more at www.teliasonera.com

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Earthrise world and all operations of the game rely on TeliaSonera International Carrier's MMO servers. Their high quality and experienced personnel will be key to the game's success."

TeliaSonera International Carrier's gaming platform runs across its wholly owned global fiber-based network, with more than 100 points of presence in 35 countries across Europe, the US and Asia; and over more than 43,000 kilometers (27,000 miles) of optical fibre network. Every link and network element is monitored and managed from a central point; each fiber connection is fully redundant and individual streams are monitored and managed continuously.

TeliaSonera's press office for journalists can be reached at + 46-771 77 58 30

Forward-Looking Statements

Statements made in the press release relating to future status or circumstances, including future performance and other trend projections are forward-looking statements. By their nature, forward-looking statements involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There can be no assurance that actual results will not differ materially from those expressed or implied by these forward-looking statements due to many factors, many of which are outside the control of TeliaSonera.

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